



PRE-SEED · OCTOBER 2026

Love without borders.

A global dating app for serious relationships. Every member is ID-verified, every conversation translates live across 100+ languages, and the whole world is in the deck from day one.

THE PROBLEM

Dating apps profit when you stay single.

01 Engagement over outcomes

The incumbents monetize attention: endless swiping, no exits. Global dating app downloads have now declined for six consecutive years, and burnout is the most common complaint among younger daters.

02 Love has a language wall

Apps assume one language and one zip code. For cross-border, immigrant and diaspora daters, real discovery is nearly impossible.

03 Trust is broken

Fake profiles and romance scams push the most serious daters off the apps entirely. Most apps stop at a selfie.





THE SOLUTION

Ember wins when you find your match.

01 Built for outcomes

Serious-intent matching on values, goals, languages and a personality type that feeds compatibility insights. Success means deleting the app.

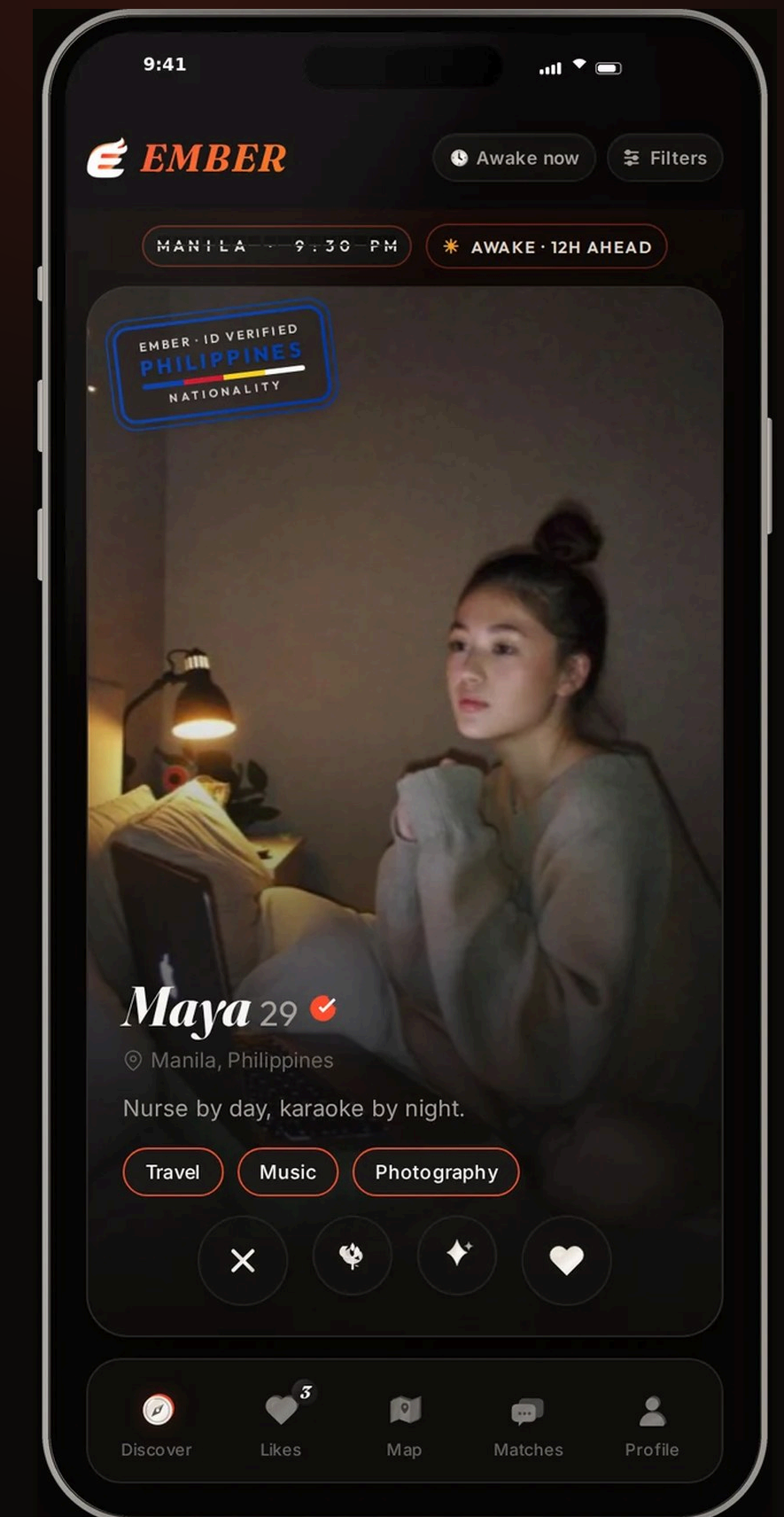
02 100+ languages, live

Real-time translation inside every conversation, both directions. Write in yours; they read in theirs.

03 Verified, worldwide

Government ID and liveness check before anyone appears, photo screening, and a world map of members. Unverified accounts are never shown.

Every feature on this page is in production today.



Every card: ID-verified, with their local time

PRODUCT

Already built. Already live.

- 01

World map

Verified members across six continents; exact locations always scrambled.
- 02

Right now

Who is awake in which cities at this moment, under a sky that follows the sun.
- 03

Letters and Second Guess

A sealed letter a day, opened together; a three-round game that gets past small talk.
- 04

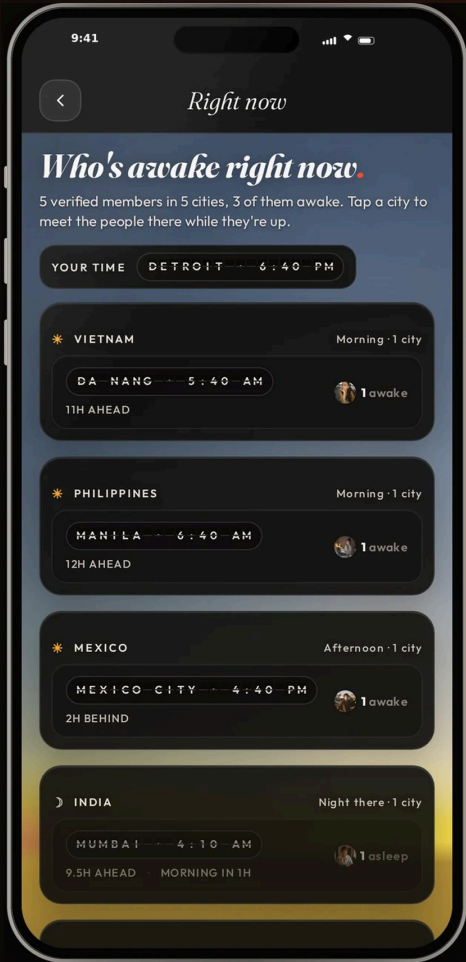
Global Hour, Karma, personality

The world online together at 8 pm; a score for how you show up; compatibility by type.

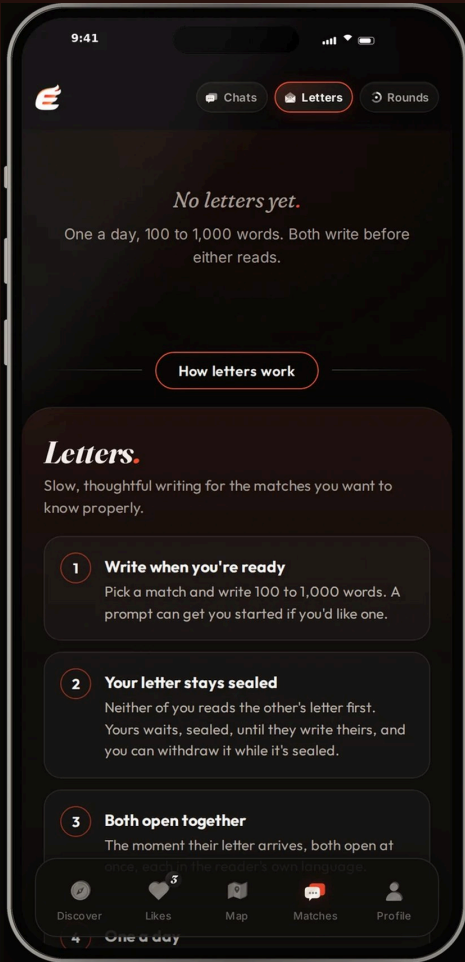
Engineered end-to-end by one founder. Android live on Google Play; iOS in App Store review.



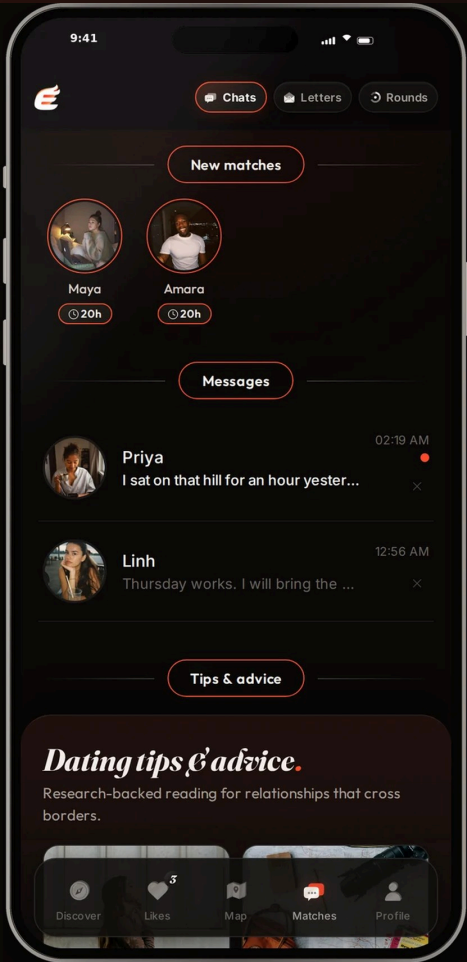
World map



Right now



Letters



Matches, Letters, Rounds

WHY NOW

The swipe era is ending.

01 The giants are shrinking

Bumble revenue fell 9.9% in 2025 and Match Group paying users fell 5%: the first category revenue decline on record.

02 Intent is the only growth

Hinge (+26%) and PURE (+46%) grew while every swipe-first app fell.

03 Translation just got solved

AI translation is finally good and cheap enough to erase the language wall for a consumer product.

2025 GROWTH, YEAR OVER YEAR



Sources: Bumble and Match Group filings; PURE; Business of Apps.

MARKET

Dating is a \$10B market. Its future is cross-border.

TAM \$9.9B

Global dating and matchmaking, 2025 (The Business Research Company), growing 7 to 9% a year.

SAM \$2B+

Serious-intent, cross-border and multicultural dating (company estimate). 281 million people live outside their birth country (UN), and the incumbents were never built for them.

SOM Where demand already shows

Nigeria, Kenya, the United States and the diaspora in the UK and Canada, with India, Pakistan and Indonesia following: the countries where members are already liking each other today.

Segment sizing: company estimates.



Global from day one. Spend follows the evidence.

01 Everyone sees everyone

No distance filter: every verified member is in every other member's deck and on the map. Early density compounds globally instead of city by city.

02 Acquisition goes where members convert

The data showed India installs that never opened the app while Nigeria grew organically. Ad targeting now follows the evidence: Africa and the diaspora in the US, UK and Canada.

03 Growth loops ship this month

Invites with rewards, country ambassadors, Global Hour at 8 pm everywhere, and per-campaign install tracking, all in build 34.

04 The raise proves one thing

Day-30 retention and match density in the strongest routes, measured member by member.

THE STRONGEST ROUTE TODAY

Nigeria and the United States lead every route in the Love Map, with Nigeria and Thailand, Indonesia and Nigeria, and Mexico and Nigeria behind. Members in 16 countries, 11 of them in Nigeria.

Nigeria

United States

Kenya

United Kingdom

Canada

India

Pakistan

Indonesia

Philippines

Vietnam

Love Map and member data, October 12, 2026.



BUSINESS MODEL

Proven pricing. Aligned incentives.

01 Subscriptions

Weekly \$4.99 · Monthly \$19.99 · 3-month \$49.99. Auto-renewing, priced in market with Hinge's core tier. First subscription revenue October 4, 2026.

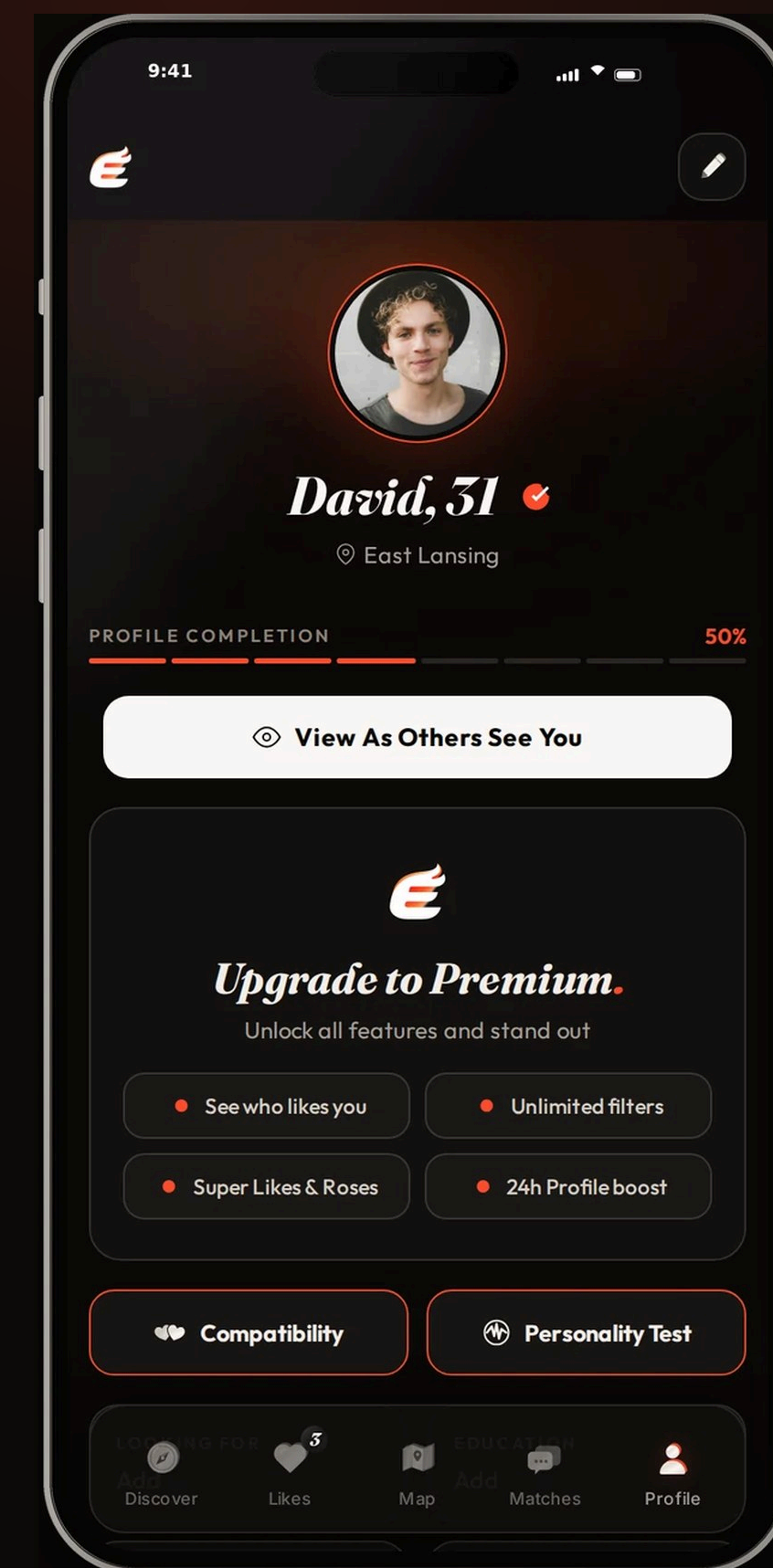
02 A la carte

Roses and Super Likes: high-margin intent signals, the add-on model that doubled Hinge's revenue per payer.

03 Benchmarks

Hinge revenue per payer \$32.96 a month (Q4 2025) · category paid conversion 3 to 8% · cross-border daters pay for a relationship, not for one more swipe.

We monetize progress toward a relationship, not time on app.



Ember Premium, inside the member's profile



TRACTION · SELF-FUNDED · AS OF OCTOBER 12, 2026

Shipped solo. 73 verified members in 16 countries.

+82%

WEEKLY ACTIVE MEMBERS IN FOUR WEEKS
(17 TO 31)

0.26

MATCHES PER ACTIVE MEMBER, A RECORD
THIS WEEK

+87%

GOOGLE PLAY INSTALLED AUDIENCE IN
FOUR WEEKS (77 TO 144)

32%

GOOGLE PLAY STORE VISITORS WHO
INSTALL

REAL PEOPLE, BY CONSTRUCTION

Every visible profile passed a government-ID and liveness check, so fakes never reach the deck. Photos are screened before they appear. **\$0 outside capital** to date; first paid subscriber in October.

SIGNAL

Covered by **Global Dating Insights** and **The State News**. Crunchbase person rank **421** and company rank **204,641** (October 12, 2026). Ad targeting moved to Africa and the diaspora this week; verifications rose immediately, with India at zero.

COMPETITION

Everyone else stops at a selfie.

01 Bumpy proved the demand

10M+ downloads for a global dating app with automatic translation in 100+ languages. People want to date across borders.

02 Verification stops at a selfie

Bumpy photo-verifies users. Every visible Ember profile passes a government-ID and liveness check, and unverified accounts are never shown.

03 Acquisition is a live exit path

Hinge and The League were both bought by Match Group. Proven people want this. Ember is the version they can trust.





David I. Harrison, Founder and CEO

Raising \$300K to prove the model.

Designed, engineered and shipped the entire product solo: app, backend, infrastructure, brand. U.S. Navy, 2019 to 2022. B.A. Economics, Michigan State University, December 2026. Delaware C-Corp, clean cap table, IP assigned.

THE RAISE: \$300K PRE-SEED · YC POST-MONEY SAFE · EXPANDABLE TO \$500K

45% growth and retention in the countries already converting · **35% product** (iOS launch, retention features, translation quality) · **20% operations** (verification, safety, infrastructure).

12-month milestones: iOS live; day-30 retention and match density proven in the strongest routes; four-figure monthly active members; next round ready.



Ember wins when you find your match.

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